



Sign-Up for Juice

# Newsletter For Authorized Distributors of Polywater Electrical Products

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The Juice is an opt-in, technical publication from American Polywater Corporation issued on an irregular basis for authorized distributors of Polywater Electrical Products.

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### **PRODUCT NEED**

A widely used product to seal underground splices and repair nicked or cut cable jackets was recently outlawed in 17 states. It is banned because it contains the solvents methyl ethyl ketone (MEK) and toluene, which have high volatile organic compounds (VOCs) and health risks associated with low threshold limit values (TLVs). Contractors that were using that product – and your own staff – may be unaware that a superior replacement that can be used everywhere is available.

### WHY USE A SEALANT FOR DAMAGED CABLE AND WIRE JACKETS?

Nicks and cuts in wire jackets are common. The damage typically occurs during underground digging or transit to the job site. The most common "fix" for damaged wires is to cover the cut with regular electrical tape and "hope" it works. Simply taping a cut jacket won't always prevent water from seeping through and causing a fault and an outage. Tape is also used to cover small splices. Again, tape alone will not keep moisture out of a splice joint.

#### PRODUCT SOLUTION

American Polywater's Splice Shield™ can be used in all 50 states; contains no solvents; is safer to use; leaves a 10X thicker seal after just one coat; has a higher dielectric strength; and is less expensive than the competition!

# THE





Splice Shield™ Being Applied to the Cable

Installation video <a href="http://www.youtube.com/watch?v=vbUltUO2LYw&feature=youtu.be">http://www.youtube.com/watch?v=vbUltUO2LYw&feature=youtu.be</a>

### PRODUCT PACKAGING

Splice Shield™ is packaged in a resealable dual-syringe-style cartridge that won't cement shut like cans of sealant do. The Splice Shield™ cartridge requires no tools or nozzles to deploy the product. Gloves and wooden mixing sticks are included in the kit for stirring and spreading Splice Shield™ over the taped splices to create a flexible, watertight seal.



Splice Shield™ Kit Contents: 1 Splice Shield™ Cartridge, 5 Sticks, 5 Gloves

### WHO USES THIS PRODUCT?

Street lighting/DOT contractors, city electrical departments, and electrical utilities are the largest end users of this product. Residential and outdoor lighting contractors are also good candidates. Many of these end users purchased as many cans of the old product as they could, but still don't know that Splice Shield<sup>TM</sup> is a better replacement. Please spread the word by sharing the product flyer or scheduling a Polywater® agent sales call.

## **DISTRIBUTOR SUPPORT**

Splice Shield™ Flyer <a href="http://www.polywater.com/">http://www.polywater.com/</a> <a href="mailto:spliceshield.asp">spliceshield.asp</a>

Splice Shield™ how to sell sheet

Splice Shield™ Wire demo photo

Splice Shield™ Installation video <a href="http://www.you-tube.com/watch?v=vbUltUO2LYw&feature=youtu.be">http://www.you-tube.com/watch?v=vbUltUO2LYw&feature=youtu.be</a>

Click here to locate your local Polywater representative.



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